HTML and CSS standards

# HTML

* Use HTPS when importing resources such as images
* Indent with 2 spaces
* Use lowercase when initiating tags (e.g. <div>)
* Use comments to explain blocks of code to improve teamwork
* Try to avoid using entity references such as this &mdash, instead use characters on the keyboard (Or we could use font awesome to import icons)
* Avoid setting an id attribute to an element unless necessary
* Break long lines to improve readability

# CSS

* Use meaningful class names
* Separate words in class names using a hyphen (e.g. class-name)
* Avoid qualifying class names with type selectors unless necessary, for example use .example instead of ul.example
* Avoid using id selectors such as #example, instead use class name
* Avoid using !important declarations
* Indent block content
* Use a semi colon to end every declaration, including the last declaration for consistency
* Font-weight: bold Always use a space after the colon